



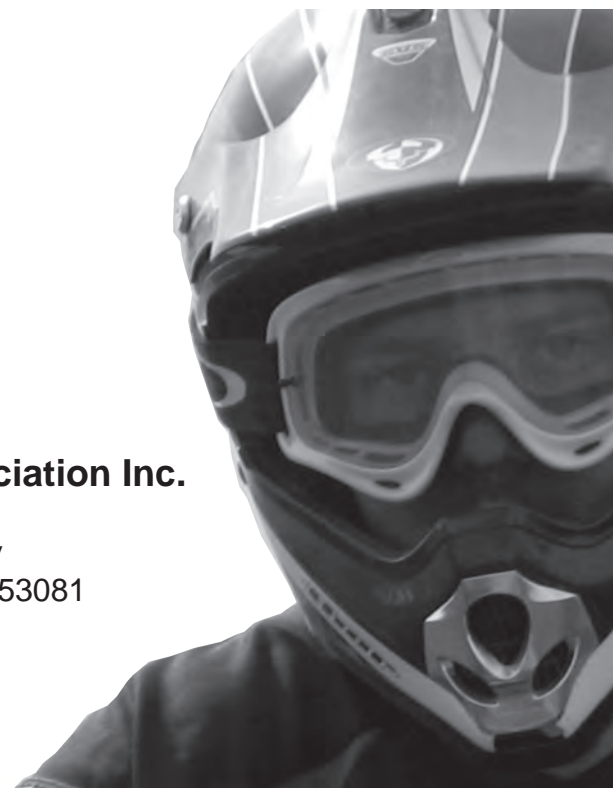
Wisconsin ATV Association Annual Meeting

April 20th - April 22nd 2012
Grand Lodge Resort, Rothschild WI



Wisconsin ATV Association Inc.

3321 Behrens Parkway
Sheboygan Wisconsin 53081
(920) 694-0583
info@watva.org





WATVA's Annual Meeting Wouldn't Be Possible Without The Following Sponsors:



Our annual meeting is made possible by the following presenters:

- Sarah Klavas of Wisconsin Dept. of Tourism
- Sarah Pishcer of Wisconsin Dept. of Tourism
- Stephanie Klett - Secretary of Dept. of Tourism
- Cathy Stepp - Secretary of Dept. of Natural Resources
- Diane Conklin of Wisconsin DNR
- Gary Eddy of Wisconsin DNR
- Pat Mullarky of the Dun Good Riders
- Greg Olson of Wisconsin ATV Association
- Ron Klimke of American Suzuki
- Jon Bush of Polaris Industries
- Ryan Stiver of Yamaha Motor Corp.
- Bill O'Brion of Plum Creek Timber Company
- Jerry Guth of Green County
- Mike Peterson - Washburn County Forest Administrator / WCFA Rep / ORV Council Rep
- Joan Marburger (invited) of the National Forest Service
- Skip Schulz of Mi-TRALE
- Rob McConnell of Wisconsin ATV Association
- Hank Wozniel of Wisconsin ATV Association
- Terry Coplien of Wisconsin ATV Association
- Randy Harden of Wisconsin ATV Association
- Adam Harden of Wisconsin ATV Association



Friday April 20th - Workshops & Lunch

This year we added new features to our Friday workshops by opening the sessions up to the general public. Join us and learn how tourism can enhance your ATV / UTV visitors and encourage them to explore and spend more travel dollars in your community.

Lunch will be provided as part of the workshop. Your \$20 lunch ticket includes access into the Friday workshops. Pre-registration is required for Friday.

Register by completing the registration form on our web site (<http://www.watva.org>); or call (920) 694-0583 and register over the phone.

Time	Description
10:00 a.m. 11:45 a.m.	Town Hall Session on Tourism, Trail Access and Economic Growth: A first ever "Town Hall" session with representatives from Dept. of Tourism and land managers from around the state (town, county, state & federal). This town hall session offers a way to discover issues on how tourism sometimes conflicts with trail access . "Hot Topics" that come up during the town hall will be continued into lunch and the 1:00 p.m. session.
11:45 a.m. 12:50 p.m.	Lunch - \$20 per person The lunch hour is a great place to meet with other land managers / tourism / club leaders and continue discussions from the open listening session by the Dept. of Tourism.
1:00 p.m. 1:45 p.m.	Power of Tourism Workshop: Presented by Sarah Klavas. This workshop continues the morning discussions and offers a chance to explore the resources from the Department of Tourism to help promote your location.
2:00 p.m. 2:45 p.m.	Tri-County Trail Commission & The Economic Survey Results Workshop: Presented by Green County Representative Jerry Guth. This workshop reviews the results of the recent economic impact study conducted on the Cheese Country Trail in Green, Iowa and Lafayette County.

Evening meeting for our newly formed Trail Patrol Advisory Council

7:00 p.m. 8:30 p.m.	Trail Patrol Advisory Council Meeting: A meeting for our Trail Patrol Advisory Council members as we work towards improving the program.
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Pre-registration is required! You can register online by going to www.watva.org or by scanning the code above!



8:00 AM – Registration opens.

Pre-registration Required, sign up on line at <http://www.watva.org>. An optional \$25 dinner is available for Saturday Night.

8:30 AM: General Session for all members: Opening session by Wisconsin’s Department of Natural Resources Secretary Cathy Stepp.

Workshops Track A

Time	Description
10:00 a.m. 10:45 a.m.	Wisconsin ATV / UTV Demonstration Day & OEM Discussions: Presented by representatives from various powersports manufacturers on the topic of a statewide demonstration day event and possible cooperation from various resources to assist the manufactures with the event.
11:00 a.m. 11:45 a.m.	Trail Patrol Ambassador Changes / DNR Update: Presented by the NOHVIS Group and Department of Natural Resources ATV / Snowmobile Gary Eddy, this workshop will focus on the addition of the two tier program (Advanced & Auxiliary).
11:45 a.m. 12:50 p.m.	Lunch on your own
1:00 p.m. 1:45 p.m.	Route Legal Questions / Resolutions Workshop: Presented by Department of Natural Resources about various ATV/UTV route legal issues and how they apply to you and your club / municipality.
2:00 p.m. 2:45 p.m.	UTV Program / Youth Safety Bill Overview: Presented by the NOHVIS Group, this workshop reviews on the proposed UTV Program including regulations, requirements and funding for maintenance. The workshop continues with the review of the Youth Safety Bill which refines the rules on age restrictions and safety certificates in regards to the operation of ATVs on private and public land by youth.
3:00 p.m. 3:45 p.m.	Tourism Workshop on Resources Available: Presented by Dept. of Tourism Northern Region Specialist Sarah Fischer & Dept. of Tourism Industry Relations & Services Bureau Director Sarah Klavas this workshop will focus on Dept. of Tourism programs and how ATV / UTV leaders can take advantage of their services.
4:00 p.m. 4:45 p.m.	Funding Update; TROUTE (Route Hybrid) Discussions; Landowner Incentive Program Information: Presented by Department of Natural Resources Grant Manager Diane Conklin and ORV Council Representative Mike Peterson discuss various funding updates from the DNR, the new TROUTE (or Route Hybrid) program and the Landowner Incentive Program on how private land owners can be reimbursed for the usage of their land for trail access.
5:00 p.m. 6:00 p.m.	Saturday Night Dinner: \$25 per person (includes tax and tip). Dinner is a buffet style meal and is optional.
6:30 p.m. 7:00 p.m.	Special Presentation by Department of Tourism Secretary Stephanie Klett
7:00 p.m. 9:00 p.m.	Trail Patrol Ambassador / TREADY Awards Presentation: Enjoy this awards presentation which will feature the top trail patrol ambassadors of the 2011 year, special recognition of above and beyond dedication from the volunteers of our sport and our winners of the Trail Rider Experience Award of the Year (TREADY)! Check out www.treadyawards.com for more information.



Workshops Track B

Time	Description
10:00 a.m. 10:45 a.m.	Upper Michigan & Wisconsin & Plum Creek Timber Company Trail Access: Plum Creek Resource Manager Bill O’Brion, WATVA’s Hank Wozniel, MI-TRALE’s Skip Schulz & Don Helsel to share the partnership success in MI, how we can expand ATV / UTV trail access here in Wisconsin?
11:00 a.m. 11:45 a.m.	Social Networking / Positive Image on the Web: Presented by WATVA’s web site administrator Adam Harden, this workshop focuses on how to promote your club or organization using social networking sites such as FaceBook, Twitter or Google Plus. The workshop also will emphasize on the importance of proper images being published on the internet.
11:45 a.m. 12:50 p.m.	Lunch on your own
1:00 p.m. 1:45 p.m.	ATV and Snowmobile Club Merger Workshop: Presented by Dun Good Riders ATV Snowmobile Club Pat Mullarky and others, this workshop talks about the benefits and struggles with merging a snowmobile club into a joint snowmobile and ATV / UTV club.
2:00 p.m. 2:45 p.m.	Marketing / Promotion / Press Releases Workshop: Presented by Mi-TRALE President Skip Schultz, this workshop focuses on Skips 35 year background in media, as many clubs either do few press releases, marketing, promotion, etc, and some simply do the press releases wrong. Some press releases are written for print, which does NOT work for broadcast.
3:00 p.m. 3:45 p.m.	Forest Service Workshop on MVUM (Motor Vehicle Use Map) & UTV on Forest Service Property: This workshop focuses on the upcoming changes and / or updates on the map and on allowing UTVs that match our state program on federal trails.
4:00 p.m. 4:45 p.m.	No Workshop Available.
5:00 p.m. 6:00 p.m.	Saturday Night Dinner: \$25 per person (includes tax and tip). Dinner is a buffet style meal and is optional.
6:30 p.m. 7:00 p.m.	Special Presentation by Department of Tourism Secretary Stephanie Klett
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Sunday April 22nd - WATVA Annual Meeting

9:00 AM – Registration opens.

Pre-registration Required.

9:30 AM – Annual Meeting Starts:

- Call To Order
- Secretary Report
- Treasurers Report
- Presidents Report
- Election Results
- Legislative Objectives
- Trail Patrol Advisory Council Report

12:00 Noon - Adjourn

WATVA Officers

Randy Harden – President
Randy Curtis – Treasurer

Rob McConnell – Vice President
Naomi Pulvermacher – Secretary

Board Members at Large

Jeff Jordheim Greg Olson
Terry Coplien Ann Harden Hank Wozniel

Office & Database Manager

Tanya Hocking

Trail Tales Magazine

Ann Harden – Chief Editor
Adam Harden – Assistant Editor & Webmaster

Website Manager

Adam Harden

NOHVIS Group Regional Coordinators

Rob McConnell Hank Wozniel Terry Coplien Randy Harden
Jeff Jordheim Greg Olson

Wisconsin ATV Registration Program Administration Partners – WI DNR

Gary Eddy –Bureau of Law Enforcement
Diane Conklin – Bureau Community Financial Assistance



With the upcoming UTV permanent program, the Wisconsin ATV Association is providing this document as a reference on the differences between the ATV and UTV programs, including definitions, price ranges and registration statistics.

Program Differences

All-Terrain Vehicle (ATV)



- Straddle Seat Generally Designed for One or Two Passengers
- Handle Bar Steering
- Thumb Controlled Throttle
- Net Weight of 900 Pounds or Less
- Width of 50 Inches or Less
- Travels on Three or More Low-Pressure Tires
- Generally, No Dump Box / Cargo Box
- No Rollover Protection Device
- Price Range: \$3,599 - \$10,999
- Approximately 300,000 Registered Recreational, Agricultural and Private Units for 2011



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Utility Terrain Vehicle (UTV)



- Non-Straddled Seats Generally Designed for Two or More Passengers with Seat Belts Required
- Steering Wheel
- Foot Pedal Throttle Control
- Net Weight of 2,000 Pounds or Less
- Width of 65 inches or Less
- Travels On Four or More Low-Pressure Tires
- Has a Cargo or Dump Box
- A Roll Bar or Similar Device
- Price Range: \$7,699 - \$19,499
- Approximately 4,000 Registered Recreational Units During 2011



Scan the code to see www.wiutv.org



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& Plays



107 guest rooms
 10,000 sq. ft. of meeting space
 FREE continental breakfast
 FREE wireless Internet
 Cubby Hole Bar
 Wilderness Park Indoor Pool

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 Phone: 715-355-6858



StoneyCreekInn.com



139 guest rooms
 4,500 sq. ft. of meeting space
 FREE hot breakfast M-F
 FREE wireless Internet
 Lumber-Jack's Bar & Grill
 Logger's Landing Waterpark

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 Rothschild, WI 54474
 Phone: 715-241-6300



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50,000 sq. ft of indoor
 waterpark fun
 7 slides, lazy river, hot tub,
 activity pool and kiddie pool
 Interactive tree house
 500-gallon bucket dump
 Blue Ox Arcade - 70 games
 and prize counter

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 Rothschild, WI 54474
 Phone: 715-241-6300



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For Reservations, Call 800-659-2220

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